



Company President: Patricia Aguilar
Phone: 469-575-0220
Mobile: 469-261-5667
Visit: www.paradigmmgmt.com
Email: dr.aguilar@sbcglobal.net



Paradigm Management Home Staging and Redesign

This is it!

That is what you want the buyer to say as soon as they walk in the door. If that “wow”, I can see myself living here, bolt of lightening doesn’t strike the potential buyer within 10 – 15 seconds, they’ll “put you on the list” and keep looking.

First Impression, last impression holds so very true for the home buyer. Statistics show that it takes less than five minutes for someone to decide if they want to buy your house, because their decision is an emotional one. Paradigm Management knows how to make that first impression the lasting emotional impression that sells the home.

Why Paradigm Management?

A paradigm is a pattern or model that when followed leads to success. Patricia Aguilar, President and Designer of Paradigm Management, knows staging and redesign paradigms. Managing these skills and knowledge, she will expertly weave a desirable pattern throughout your home that says “have to make it mine”. Let her take the potential buyer from “your family lives here” to “how happy my family is going to be when we live here!”

About Patricia Aguilar

Patricia has been a business consultant to top professionals for over 20 years. She has used her keen eye and analytical abilities to make changes that immediately produced dramatic results in profits.

She has spent 10 years in the hotel hospitality industry as an executive that knows how to accomplish that warm, cozy, comforting feeling that appeals to people’s emotions. She has a natural talent for space, color, size and placement that all adds up to “Wow! I love this!”



Home Staging Services in Texas:

- Dallas/Ft. Worth Metroplex
- Austin
- Denton County
- Frisco
- Collin County
- HEB Mid-Cities
- South Lake
- Plano
- McKinney
- Highland Village



PARADIGM MANAGEMENT HOME STAGING AND REDESIGN

What Clients Say About Paradigm Management

"My husband and I have 4 children from 8 to 2 years of age. We needed a larger house. You can imagine my panic at the thought of having to keep my home show ready all the time. Patricia came in, staged my home and gave me tips on how to keep it looking great. Then we listed the house. The next day our home was part of a Realtor's caravan looking at new listings. I can't thank Patricia enough for her work, as we received a call that night from one of the Realtor on the caravan saying "don't sell to anyone else, I have a buyer". The next day we had an offer for full asking price." (Mrs. Bradley Brooks, La Habra)

"I had a small house compared to those around me. Patricia came in moved furniture around, placed accessories in key spots, and generally made my home look much larger and beautiful. During one showing a Realtor commented on how well "I listened to what my Realtor said" because my home was gorgeous. I sold my house for more than any of the larger homes in the area, and above comps." (Susan Moore, Cedar Hill)

"I work from home. My office was a disaster, I had let it go for so long I didn't even know where to start to make it functional again. Patricia came in, redesigned it for me. I couldn't believe it was the same room. Now it is so beautiful! I just love working in it. I would recommend her to anyone needing help with their home." (PJ, Texas)



Poor furniture placement made this room look smaller and stuffed animals were not appropriate. By rearranging the furniture, adding an area rug and duvet from another room, and replacing the toys with decorative pillows; a larger and more inviting master bedroom was created. A beautiful, restful adult retreat all at no additional cost to the home seller.

With book cases partially blocking the window and awkwardly placed furniture, this room was impractical. By rearranging the existing furniture, the window area was opened up and became more functional with the computer desk closer to the files and shelves. Art was rearranged, and clutter and excess plants were removed. This peaceful organized home office cost only \$45 for drapes and the curtain rod.



Furniture was set in an "L" shape which interrupted the flow of the room and made it appear small and boxy. The couches were moved to face each other creating a conversation area and opening the room. The new accent rug with circular design picks up arches and curves on tables. Red accent pillows tie in color and help the eye travel around the room. The finished space is warm and inviting and looks twice as large.



PATRICIA AGUILAR WILL TAKE THE TIME TO LISTEN TO YOU, AND THEN SET FORTH A PLAN THAT WILL ACCOMPLISH YOUR GOAL – TO SELL YOUR HOME, FAST, AND AT TOP DOLLAR. She was trained in the business of home staging by internationally recognized home staging expert Debra Gould, also known as The Staging Diva®, President of Six Elements Inc.

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